

Sales & Metric Forecasting

Get smart, automated, consistently accurate forecasting at the metric level across your business.

Forecasting impacts critical business areas, including labor budgets, customer service, promotions and employee schedules. When the forecast is off, it affects your store managers' ability to adhere to plans and budgets and can impact productivity, service and sales. Real-time forecast accuracy is not only critical—it is imperative.

The best forecasting provides incredible accuracy that is *consistently reliable over time*. This requires an intelligent system that analyzes and accounts for metrics like sales, SKU, and individual and consolidated UPCs to support granular, unified forecasting across the retail chain. Our Forecasting solution delivers all of this—automatically.

Just the highlights: Why Logile Forecasting?

- The industry's best forecast accuracy: 97+ percent on daily items and sales for all but the smallest departments



- AI-driven, machine-learning forecasting using dozens of industry-leading and Logile-proprietary algorithms to forecast every metric
- Event/data tagging and cross-comprehensive forecast granularity at the 15-minute, task level
- Continuous reforecasting
- Forecast accuracy improvements of 15-20% for the average business

Get the power of unparalleled AI and self-learning automations

In past competitive evaluations, Logile's forecasting has outperformed all our competition. Our best-practice approaches to 15-minute interval forecasting and demand planning enable superior service coverage for your front end and other customer service functions.

- Extremely accurate, reliable forecast delivered in a completely automated workflow requiring little or no manual intervention
- Goes well beyond methods like moving averages and exponential smoothing and includes recent advances in statistical learning and pattern recognition
- Self-learning AI constantly reviews and changes algorithms as needed over time for each element in each store, based on what is proven to be the most accurate and reliable method

